



**FRONT AND BACK 9 GOLF &
JUNIOR GOLF ACADEMY
PRESENTS:
2ND ANNUAL GOLF CLASSIC**



Dear Potential Sponsor,

Get your team together and join us to golf for a cause!

On Saturday, June 20, 2020, Front and Back 9 Golf & Junior Golf Academy is hosting its 2nd Annual Golf Classic, benefitting Front and Back 9 Junior Golf Academy. The golf tournament will be held at Lochmere Golf Club, 2511 Kildaire Farm Rd, Cary, NC 27511. Registration and lunch begin at 11:30am with a 1:00pm shotgun start.

Front & Back 9 Junior Golf Academy is a 501(c) (3) nonprofit community organization serving youth ages six through 16 years old in the Southeast Raleigh, N.C. and the surrounding area. We are innovative and different from other athletic programs in that we promote the game of golf, leadership, and entrepreneurship by featuring youth entrepreneurs at our annual fundraising golf classic. This dual-purpose event will raise money for Front and Back 9 Junior Golf Academy programming and provide youth entrepreneurs the opportunity to pitch and sell their products to event participants. Our program meets a need for many parents looking to expose their youth to non-contact sports and development as leaders in golf and/or entrepreneurship.

We will kick the day off with lunch and warm-up exercises followed by a 1:00 p.m. shotgun start. Players will compete in groups of four with a Captain's choice format. We will offer players food and beverages throughout the event and a chance to win prizes. Other features of our event include the following:

- **Youth Development:** Youth entrepreneurs featured at the tee box of each hole so they can pitch and sell their products.
- **Health and Wellness:** Free health screenings and a massage therapist.
- **Entertainment and Promotions:** DJ, Live Podcasts, swag bags, various contests including a raffle, and an appearance by the Raleigh Fire Birds professional basketball team.

Last year, we had more than 200 participants including players, volunteers, sponsors, entertainers, spectators and members of the community. The participating youth entrepreneurs sold out of their products. We expect this year's event to meet or exceed last year's event.

We hope that you will join us as a 2020 corporate sponsor. For registration and sponsorship information, please visit: www.frontback9.com or contact Darryel Washington by phone: 919-280-2640 or email: frontback9info.com.

Enclosed are the corporate sponsorship levels and benefits for your consideration. I hope that you will consider being a part of this exciting event! If you would like to become a sponsor or have questions, please contact me. Thank you in advance.

Sincerely,

Darryel Washington

Founder & Executive Director



**FRONT AND BACK 9 GOLF &
JUNIOR GOLF ACADEMY
PRESENTS:
2ND ANNUAL GOLF CLASSIC**



Title Sponsor - \$2,000

- Golf for four (1 team) in the golf classic
- Company mentioned on media outlets (Live Podcast and TV)
- Your company logo displayed in every marketing and promotional aspect of the event
- Announced as primary sponsor during event kick-off and award ceremony
- Option to give opening remarks at award ceremony
- Prominent logo placement on event banner
- Your company name will be marketed through signage the day of the event
- Company name and logo will be listed on F&B9 Website and on various social media sites such as Facebook and Instagram

Ball Sponsor - \$1,850

- Golf for four (1 team) in the golf classic
- Company logo on golf balls
 - 3 dozen golf balls with company logo provided to company
 - sleeve of golf balls with company logo given to every player
- Your company logo displayed in every marketing and promotional aspect of the event
- Announced as the ball sponsor
- Company name and logo will be placed on event banner
- Company name and logo will be listed on F&B9 Website and various social media sites such as Facebook and Instagram

Player Cart Sponsor- \$1,500

- Golf for four (1 team) in the golf classic
- Your company logo displayed in every marketing and promotional aspect of the event
- Announced as the player cart sponsor
- Company name and logo will be placed on event banner
- Company name and logo will be listed on F&B9 Website and various social media sites such as Facebook and Instagram
- Company signage on Players' Carts

Beverage Cart Sponsor - \$750

- Golf for four (1 team) in the golf classic
- Logo recognition on the beverage cart
- Announced as the beverage cart sponsor
- Your company logo displayed in every marketing and promotional aspect of the event
- Company name and logo will be placed on banner
- Company name and logo will be listed on F&B9 website and various social media sites such as Facebook and Instagram



**FRONT AND BACK 9 GOLF &
JUNIOR GOLF ACADEMY
PRESENTS:
2ND ANNUAL GOLF CLASSIC**



Hole Sponsor - \$350

- Company name signage at designated hole
- Sponsor name and recognition during event
- Company name and logo will be placed on banner

Individual Players: \$59 per player

Team Fee: \$236.00 per team, includes 4 players

Price Includes: greens fees, cart, gift bag, food and beverage